

*moving*media

Digital Indoor Advertising Network



Advertise Inside 9 Municipal Venues With One Ad Buy!

Display Sizes: 48", 55", & 65" Inches

16 Dual Display Array s in Total

Ad loop: 240-second (4-min)

Total daily ad frequency: More than 1,800 10-second

Digital Ads



Digital Out-of-Home advertising is proven to be effective and is one of the fastest growing sectors of marketing today!

Movingmedia is proud to operate Peterborough's 1st Indoor Digital Signage Network.

Each of the nine facilities included in this advertising network will have "Side-by- Side" digital display units placed in high traffic areas.

In each of these units the digital screen on the right displays facility specific information relevant to that location, and the screen on the left will display Movingmedia ad messaging that promotes and supports the local business community.

INDOOR DIGITAL ADVERTISING

2018 Rate Card - Indoor Advertising Network



MEMORIAL CENTRE

2 x's 55" Inch
Dual Array Units
Annual Foot Traffic:
400,000+



PTBO AIRPORT

2 x's 65" Inch
Dual Array Units
Annual Foot Traffic:
100,000+



KINSMEN CIVIC CENTRE

2 x's 55" Inch
Dual Array Units
Annual Foot Traffic:
180,000+



SHOWPLACE

1 x's 55" Inch
Dual Array Units
Annual Foot Traffic:
100,000+



PTBO SPORT & WELLNESS CENTRE

4 x's 65" Inch
Dual Array Units
Annual Foot Traffic:
218,000+



PTBO TRANSIT

1 x's 55" Inch
Dual Array Units
Annual Foot Traffic:
3,160,000+



CITY HALL

1 x's 55" Inch
Dual Array Units
Annual Foot Traffic:
100,000+



PTBO PUBLIC LIBRARY

1 x's 55" Inch
Dual Array Units
Annual Foot Traffic:
120,000+



EVINRUDE CENTRE - INDOOR

2 x's 55" Inch
Dual Array Units
Annual Foot Traffic:
250,000+



ASK ABOUT OUR OTHER OUTDOOR LOCATIONS:
Lansdowne & Monaghan, Brealey Drive, Kawartha TV & Stereo, Heritage Plaza, Peterborough Memorial Centre, Kawartha Heights, Chemong Rd., The Parkway, Downtown Lakefield, Lindsay and Oshawa.

GET MOVING TODAY!

Campaign Rate: \$600 • Campaign Duration: 4 weeks (28 days)
Daily 10-Second Ad Frequency: 1800+ (Across all screens)
Digital Ad Loop Length: 240-seconds (4 Minutes on all screens within the network)



Join the Digital Age! www.movingmedia.ca

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