

# DIGITAL BILLBOARD ADVERTISING

## 2018 Rate Card - Ontario Network



**VOYAGEUR PLAZA**  
598 Lansdowne St. West (corner of Lansdowne & Monaghan)  
Peterborough  
**\$450**



**HERITAGE PLAZA**  
550 Lansdowne St. West,  
Peterborough  
**\$450**



**EVINRUDE**  
911 Monaghan Rd., Peterborough  
**\$350**



**PARKWAY**  
947 Lansdowne St. West.,  
Peterborough  
**\$450**



**KAWARTHA TV & STEREO**  
188 Park St. S.,  
Peterborough  
**\$450**



**LAKEFIELD**  
Moodie Plaza  
144 Queen St.  
Lakefield  
**\$350**



**KAWARTHA HEIGHTS**  
1550 Lansdowne St. West,  
Peterborough  
**\$350**



**MEMORIAL CENTRE**  
151 Lansdowne St. West,  
Peterborough  
**\$450**



**LINDSAY**  
354 Angeline St. South,  
Lindsay  
**\$350**



**BREALEY DRIVE**  
1774 Lansdowne St. West,  
Peterborough  
**\$450**



**CHEMONG ROAD**  
864 Chemong Rd.,  
Peterborough  
**\$350**

**GET MOVING TODAY!**

**Campaign Duration:** 4 weeks (28 days)  
**Daily 10-Second Ad Frequency:** 900+ (450+ per directional face)  
**Digital Ad Loop Length:** 180-seconds (3-Minutes)



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Phone: 705-749-9399 ext 365  
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