

# INDOOR DIGITAL ADVERTISING

## Indoor Digital Signage Network (IDSN)

Advertise on **14** Displays  
in **9** Municipal Venues  
Across Peterborough  
With One Ad Buy!

**ASK ABOUT OUR OUTDOOR  
DIGITAL BILLBOARDS & BANNERS!**



### HEALTHY PLANET ARENA

2 x 55"  
Dual Array Units  
Annual Foot Traffic:  
250,000+



### PTBO AIRPORT

1 x 65"  
Dual Array Units  
Annual Foot Traffic:  
100,000+



### PTBO TRANSIT

1 x 55"  
Dual Array Units  
Annual Foot Traffic:  
3,160,000+



### KINSMEN CIVIC CENTRE

2 x 55"  
Dual Array Units  
Annual Foot Traffic:  
180,000+



### CITY HALL

1 x 55"  
Dual Array Units  
Annual Foot Traffic:  
100,000+



### PTBO SPORT & WELLNESS CENTRE

2 x 65", 1 x 55"  
Dual Array Units  
Annual Foot Traffic:  
218,000+



### SHOWPLACE

1 x 55"  
Dual Array Units  
Annual Foot Traffic:  
100,000+



### PTBO PUBLIC LIBRARY

1 x 55"  
Dual Array Units  
Annual Foot Traffic:  
120,000+



### MISKIN LAW COMMUNITY COMPLEX

2 x 65"  
Dual Array Units  
Annual Foot Traffic:  
500,000+

Phone: **705-749-9399 ext 365** Email: [marketing@movingmedia.ca](mailto:marketing@movingmedia.ca)



**GET  
MOVING  
TODAY!**

Campaign Duration: 4 weeks (28 days)  
Daily 10-Second Ad Frequency: 2900+ (Across all screens)  
Digital Ad Loop Length: 240-seconds (4 Minutes on all screens in the network)

