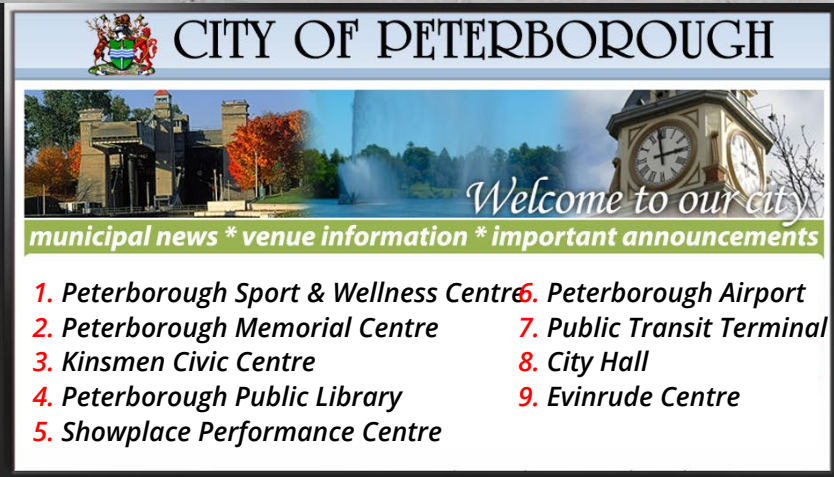


# *moving*media

## Digital Indoor Advertising Network



### Advertise Inside 9 Municipal Venues With One Ad Buy!

Display Sizes: 48", 55", & 65" Inches  
16 Dual Display Arrays in Total

Ad loop: 240-second (4-min)

Total daily ad frequency: More than 1,800 10-second  
Digital Ads



Digital Out-of-Home advertising is proven to be effective and is one of the fastest growing sectors of marketing today!

Movingmedia is proud to operate Peterborough's 1st Indoor Digital Signage Network.

Each of the nine facilities included in this advertising network will have "Side-by-Side" digital display units placed in high traffic areas.

In each of these units the digital screen on the right displays facility specific information relevant to that location, and the screen on the left will display Movingmedia ad messaging that promotes and supports the local business community.

# INDOOR DIGITAL ADVERTISING

## 2020 Rate Card - Indoor Advertising Network



### MEMORIAL CENTRE

2 x's 55" Inch  
Dual Array Units  
Annual Foot  
Traffic:  
400,000+



### PTBO SPORT & WELLNESS CENTRE

4 x's 65" Inch  
Dual Array Units  
Annual Foot  
Traffic:  
218,000+



### EVINRUDE CENTRE - INDOOR

2 x's 55" Inch  
Dual Array Units  
Annual Foot  
Traffic:  
250,000+



### PTBO AIRPORT

2 x's 65" Inch  
Dual Array Units  
Annual Foot  
Traffic:  
100,000+



### PTBO TRANSIT

1 x's 55" Inch  
Dual Array Units  
Annual Foot  
Traffic:  
3,160,000+



### KINSMEN CIVIC CENTRE

2 x's 55" Inch  
Dual Array Units  
Annual Foot  
Traffic:  
180,000+



### CITY HALL

1 x's 55" Inch  
Dual Array Units  
Annual Foot  
Traffic:  
100,000+



### SHOWPLACE

1 x's 55" Inch  
Dual Array Units  
Annual Foot  
Traffic:  
100,000+



### PTBO PUBLIC LIBRARY

1 x's 55" Inch  
Dual Array Units  
Annual Foot  
Traffic:  
120,000+

**CONTACT US TO DISCUSS  
ADVERTISING RATES  
AND AVAILABILITY**  
[www.movingmedia.ca](http://www.movingmedia.ca)

### ASK ABOUT OUR OTHER OUTDOOR LOCATIONS:

Lansdowne & Monaghan, Kawartha Heights,  
Brealey Dr., Kawartha TV & Stereo, Chemong Rd.,  
Peterborough Memorial Centre, Heritage Plaza  
The Parkway, Downtown Lakefield,  
Lindsay and Oshawa.

**GET MOVING!**

Campaign Rate: \$600

Campaign Duration: 4 weeks (28 days)

Daily 10-Second Ad Frequency: 1800+ (Across all screens)

Digital Ad Loop Length: 240-seconds (4 Minutes on all screens within the network)



Join the Digital Age! [www.movingmedia.ca](http://www.movingmedia.ca)

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Email: [marketing@movingmedia.ca](mailto:marketing@movingmedia.ca)