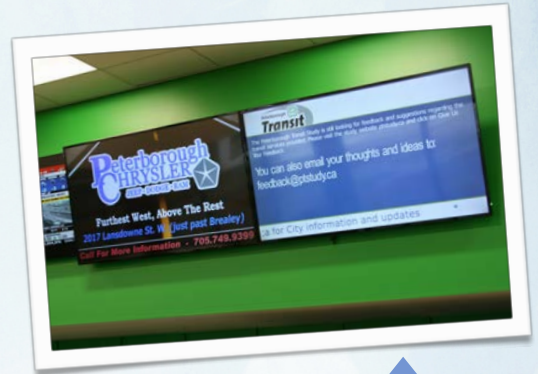




Promote your business with high impact digital display advertising!

Your custom 10-second digital will run over 2700+ times **EVERY DAY.**

Indoor Locations		Annual Foot Traffic	Visitor Demographics
	Peterborough Memorial Centre	400,000+	City of Peterborough Residents and City Staff, Recreational & Professional, Sporting Health & Wellness, Tourism
	Kinsmen Arena	180,000+	City of Peterborough Residents and City Staff, Recreational & Professional, Sporting Health & Wellness, Tourism
	Evrinrude Centre	250,000+	City of Peterborough Residents and City Staff, Recreational & Professional, Sporting Health & Wellness, Tourism
	Peterborough Wellness Centre	218,000+	City of Peterborough Residents and City Staff, Health & Wellness
	Showplace	100,000+	City of Peterborough Residents and City Staff, Tourism
	Peterborough Transit	200,000+	City of Peterborough Residents and City Staff, Travel & Tourism
	Peterborough Library	120,000+	City of Peterborough Residents and City Staff
	City Hall	100,000+	City of Peterborough Residents and City Staff
	Peterborough Airport	100,000+	City of Peterborough Residents and City Staff Tourism
Outdoor Location		Daily Vehicle Traffic	Visitor Demographics
	Evinrude Outdoor	18,054+	City of Peterborough Residents and City Staff, Recreational & Professional, Sporting Health & Wellness, Tourism



Indoor 55' Inch Movingmedia LCD Digital Screens

Outdoor 7ft x 10ft Movingmedia LED Digital



SPECIAL COMBO RATE

October 15, 2019 - June 15, 2020
\$562.50 per month
(equal monthly billing, over the 8-month campaign)
INDOOR
 Daily Ad Frequency: 1800+ across all screens
 Digital Ad Loop Length: 240 seconds (4 min. on all screens)
OUTDOOR
 Daily Ad Frequency: 700+