

# DIGITAL OUTDOOR BILLBOARDS

## Peterborough & Lakefield Advertising



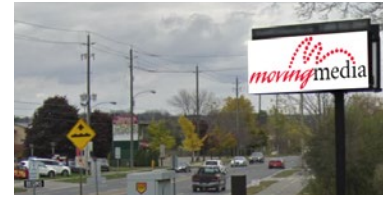
### BREALEY DRIVE

1774 Lansdowne St. W., Peterborough  
Size: 12.6' x 6.3' Daily Audience: 14,882



### HERITAGE PLAZA

550 Lansdowne St. W., Peterborough  
Size: 15' x 7.5' Daily Audience: 43,210



### ASHBURNHAM

203 Lansdowne St. E., Peterborough  
Size: 8.4' x 4.2' Daily Audience: 26,711



### CHEMONG ROAD

864 Chemong Rd., Peterborough  
Size: 11.2' x 5.6' Daily Audience: 15,268



### VOYAGEUR PLAZA EAST & WEST

598 Lansdowne St. W., Peterborough  
Size: 10' x 5' Daily Audience: 54,484



### PTBO MEMORIAL CENTRE (PMC)

151 Lansdowne St. W., Peterborough  
Size: 10' x 5' Daily Audience: 47,903



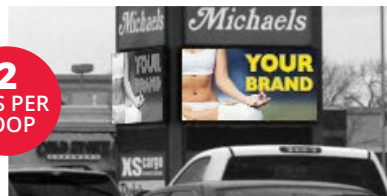
### HEALTHY PLANET ARENA

911 Monaghan Rd., Peterborough  
Size: 10.5' x 5.25' Daily Audience: 22,548



### KAWARTHA HEIGHTS

1550 Lansdowne St. W., Peterborough  
Size: 9.8' x 4.9' Daily Audience: 17,968



### VOYAGEUR PLAZA SOUTH

598 Lansdowne St. W., Peterborough  
Size: 10' x 5' Daily Audience: 32,879



### LAKEFIELD

Moodie Plaza, 144 Queen St., Lakefield  
Size: 10' x 5' Daily Audience: 7,830

2  
ADS PER  
LOOP

**movingmedia**  
**DIGITAL Outdoor**

705-749-9399 ext 365  
marketing@movingmedia.ca

**Campaign Duration:** 4 weeks (28 days)

**Daily 10-Second Ad Frequency:** 900+

**Digital Ad Loop Length:** 180-seconds



Accredited Audience Circulation

**CLICK ON THE IMAGES  
FOR ADDITIONAL DETAILS!**

**CONTACT US TO DISCUSS  
RATES & AVAILABILITY**

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